



WELCOME TO TG

ABOUT



WE ARE TG

Timmermann Group is a full-service digital marketing agency with over twenty years of experience that helps companies of various industries create conversions through compelling creative.

CORE VALUES



ALWAYS GROWING



AUTHENTIC A.F. (AND FUN)



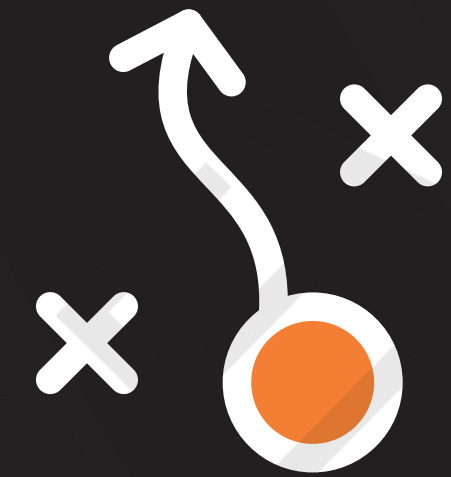
ON THE READY



PARTNER-FIRST MINDSET



SOLUTION ORIENTED



STRATEGIC YET NIMBLE

01.



ROB TIMMERMANN

PRESIDENT

02.



SHAWN BALDWIN

DIRECTOR OF HR

03.



CAITLIN OPPLAND

DIRECTOR OF
PROJECT MANAGEMENT

04.



JULIE GLASSER

DIRECTOR OF ACCOUNTS

05.



DANYAL TIMMERMANN

DIRECTOR OF INTERNAL SUPPORT

LEADERSHIP.

DEPARTMENT LEADS

01.



CAITLIN OPPLAND
LEAD PROJECT MANAGER

02.



JULIE GLASSNER
LEAD ACCOUNT MANAGER

03.



SHAWN BALDWIN
LEAD HR

04.



ERIK BROLASKI
LEAD DEVELOPER

05.



BECCA GRANDIDIER
LEAD SOCIAL MEDIA STRATEGIST

06.



ALEXIS WOOD
DIRECTOR OF SEO



Conversions. Not Diversions.

Whether it's a product, service or idea, we'll help you market it. We believe in proactively pursuing opportunities for the businesses we partner with, turning insights into strategies that generate results.

OUR GOAL.



01

DEMAND CREATION

Generate curiosity and interest by promoting your offerings through targeted advertising and innovative strategies.

02

DEMAND CAPTURE

Channel initial interest with strategies like SEO and marketing campaigns to hold potential customers' attention.

03

DEMAND CONVERSION

Seamlessly transition potential leads into loyal customers with tailored sales strategies and enticing offers.

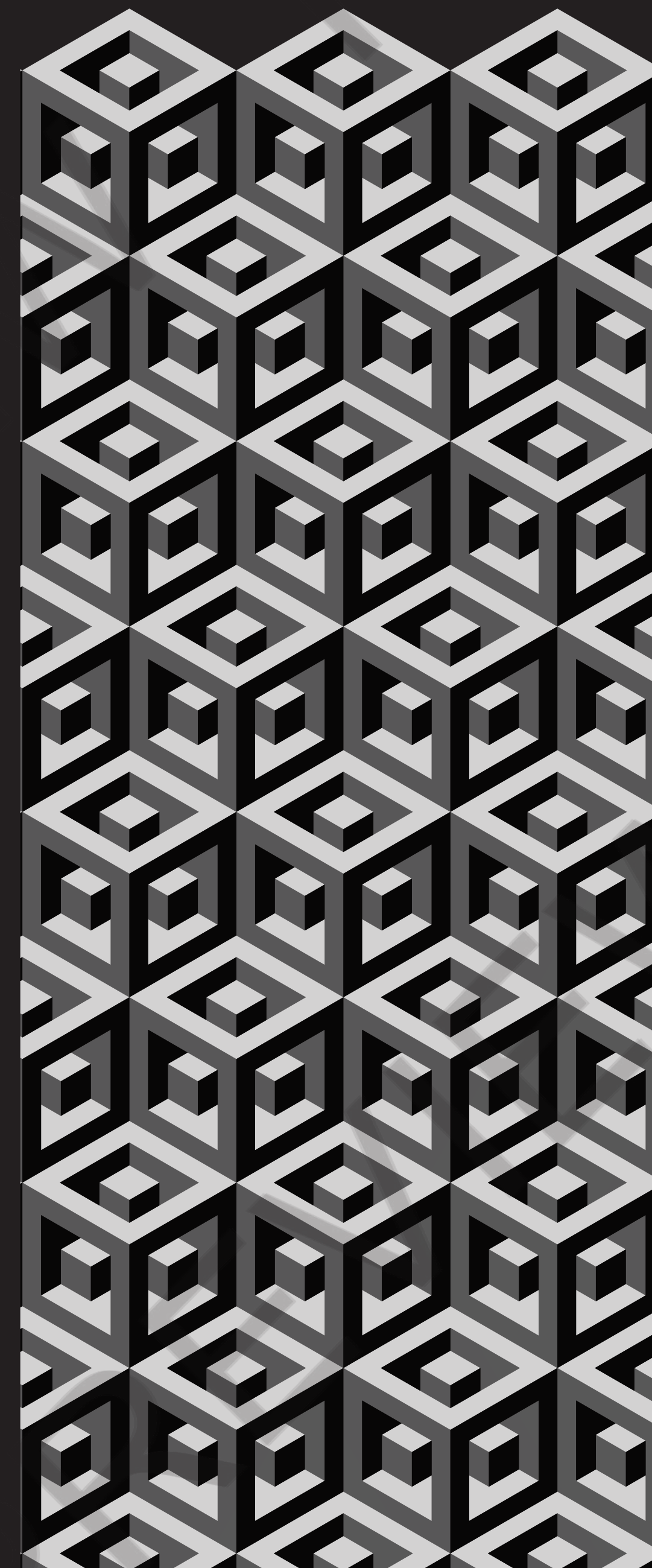
04

DEMAND CULTIVATION

Foster long-term loyalty and brand advocacy through customer support, loyalty initiatives, upselling, and continuous engagement.

OUR APPROACH.

We aim to create an enduring cycle of demand, by embracing this agile, full-funnel marketing strategy.





OUR PROCESS



01.

CONSULTATION

We understand your business and create a custom-tailored marketing strategy for success.

02.

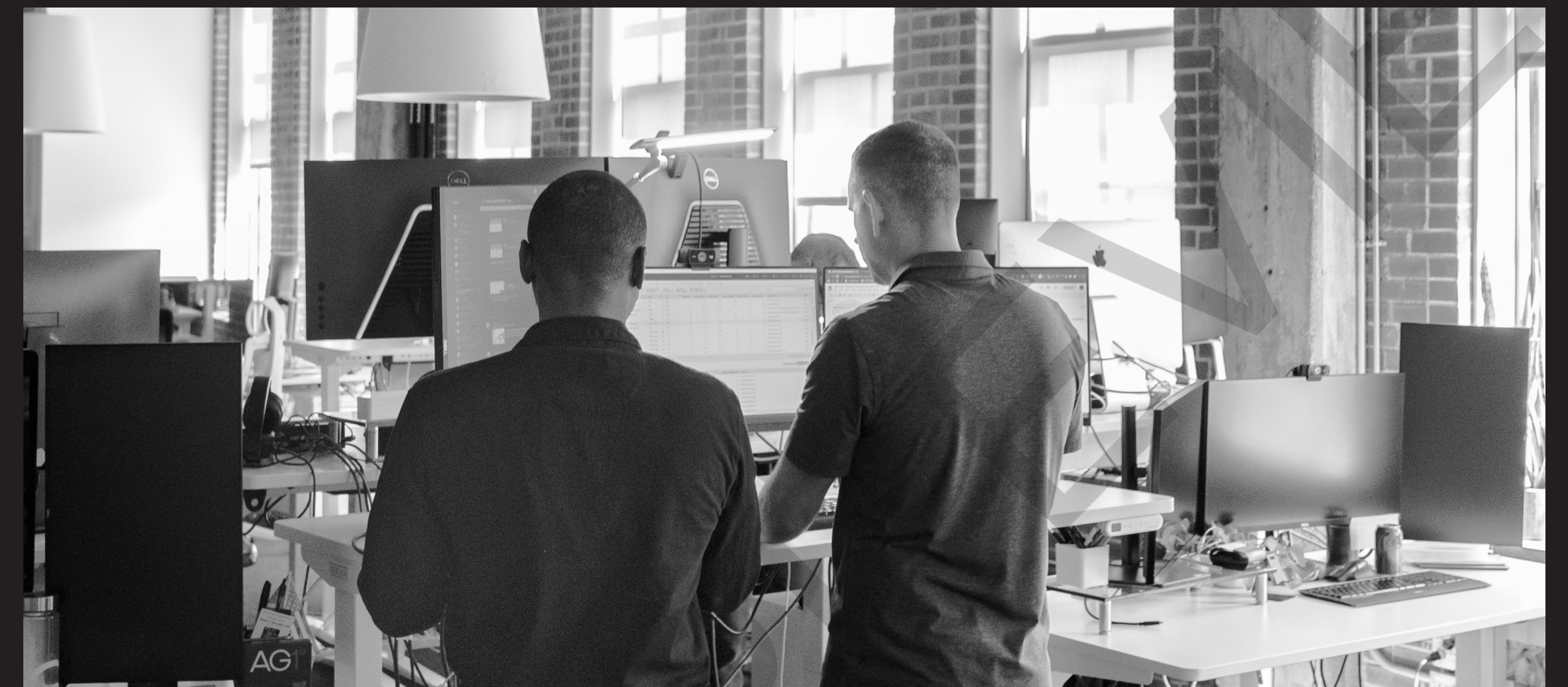
CREATION

Our team produces engaging content that resonates with your audience, ensuring a powerful brand identity.

03.

CONVERSION

We use data analytics and industry expertise to tailor conversion strategies for increased revenue, improved ROI, and a thriving customer base.



B2B Marketing B2C Marketing Franchise Marketing eCommerce Marketing Home Services Marketing Law Firm Marketing Manufacturing Marketing Pet Marketing Contractor Marketing

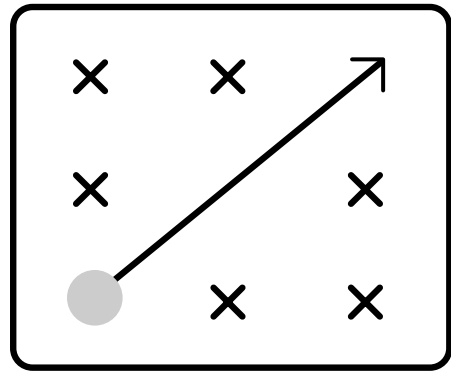
Cannabis Marketing Senior Living Marketing Healthcare Marketing Transportation Marketing Car Wash Marketing Non Profit Marketing SaaS Marketing Packaging Industry Marketing Fitness Marketing

MARKET

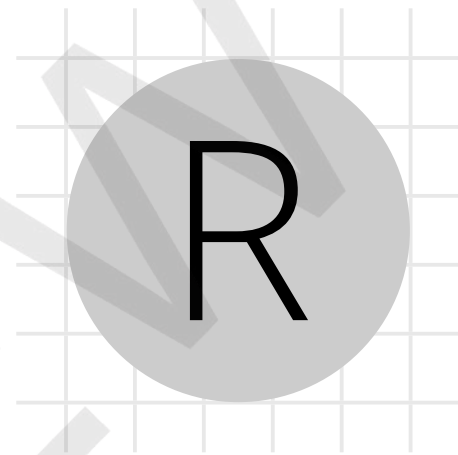
PROWESS.



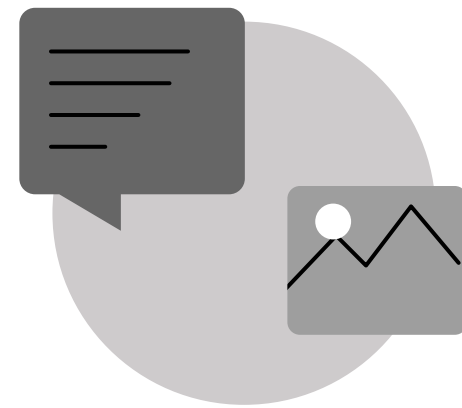
SERVICES



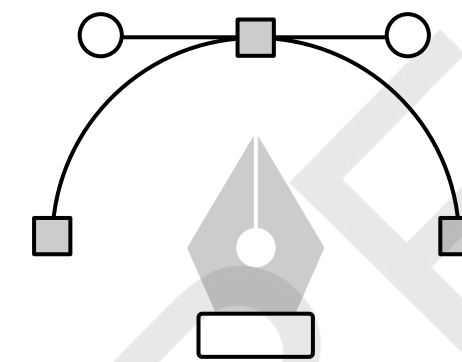
STRATEGY



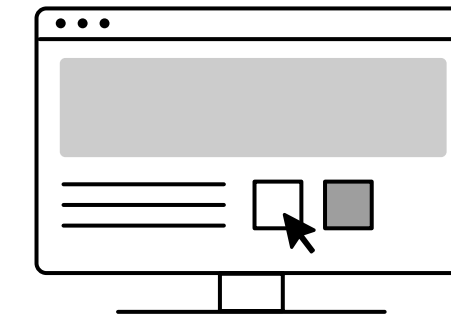
BRANDING



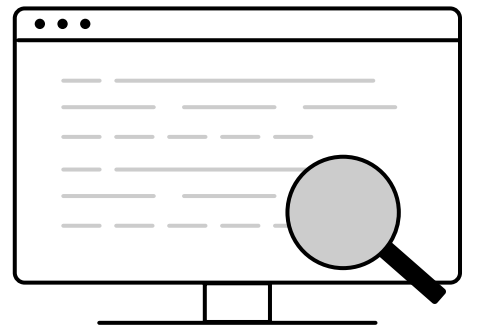
CONTENT
MARKETING



GRAPHIC
DESIGN



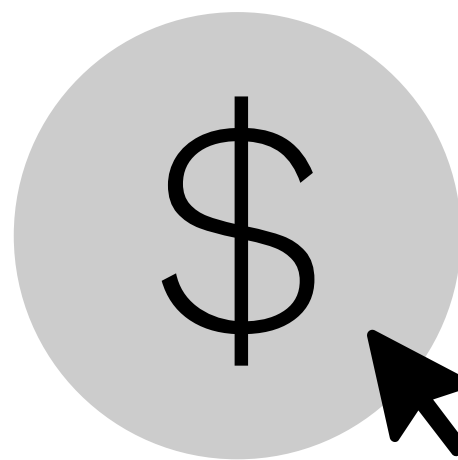
WEBSITE
DESIGN



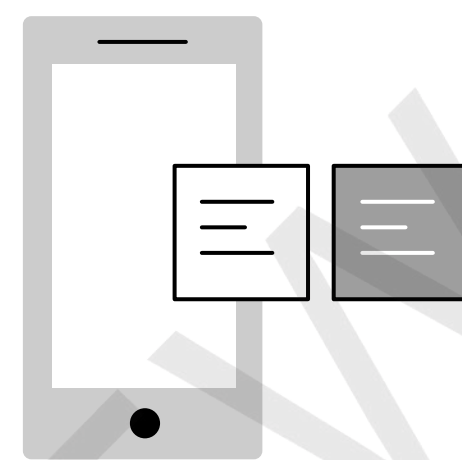
SEO



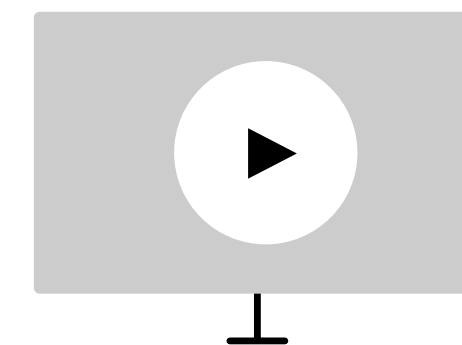
LOCAL SEARCH
OPTIMIZATION



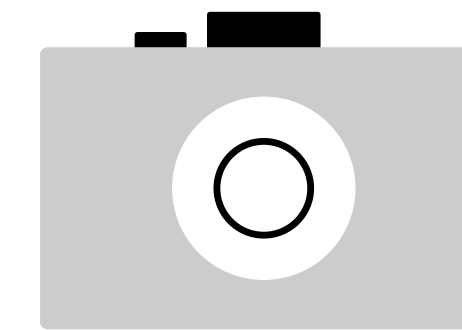
PAY PER CLICK
MARKETING



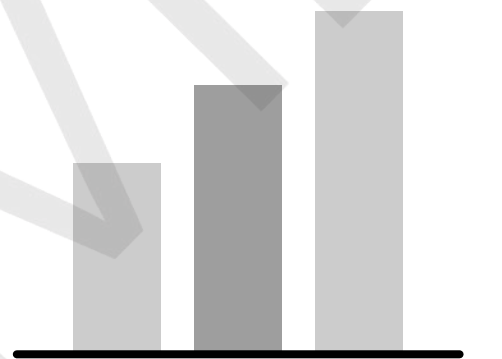
SOCIAL MEDIA
MARKETING



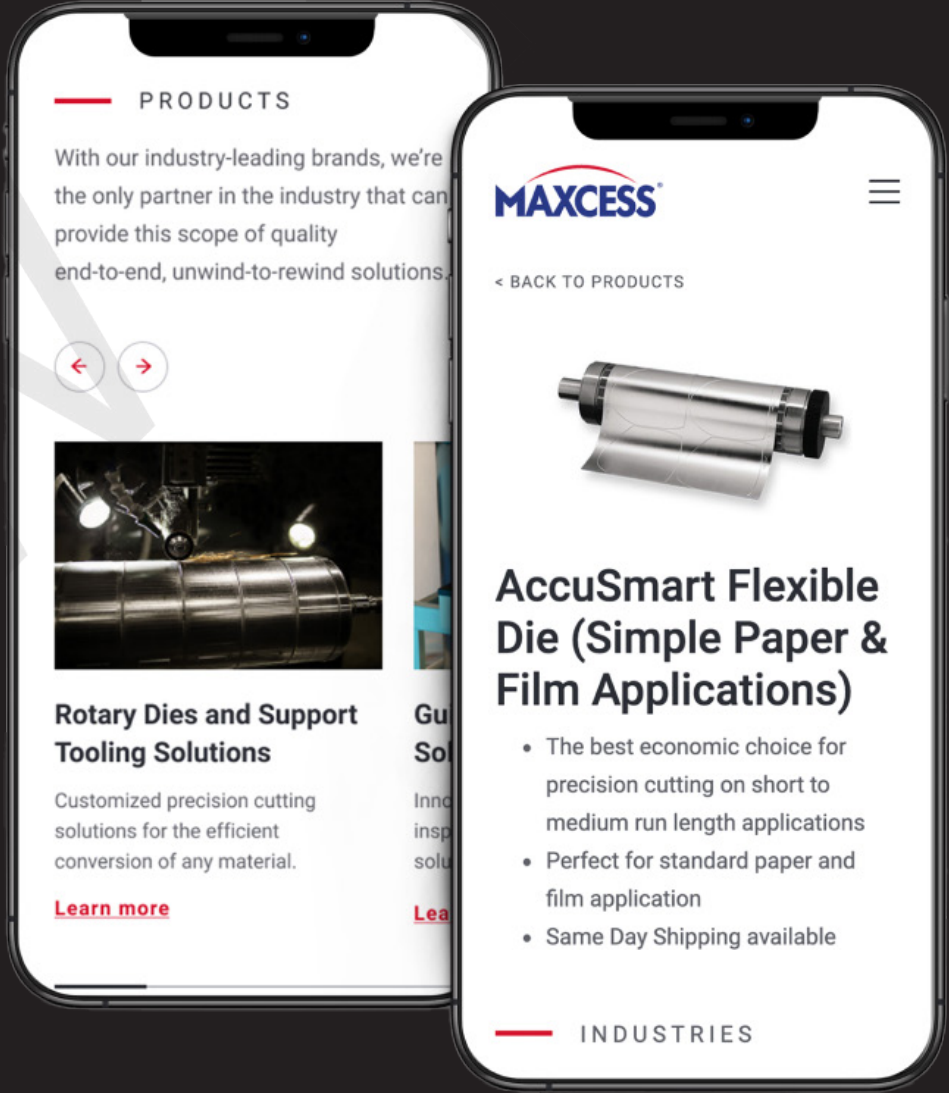
VIDEO
PRODUCTION



PHOTOGRAPHY



ANALYTICS



OUR WORK



Our success stories demonstrate how TG's agile, full-funnel marketing strategy drives growth across industries. Our results showcase tailored solutions that transform client engagement and exceed expectations.

AWARDS



St. Louis' Fastest Growing Companies

St. Louis' largest web design firms

St. Louis's Largest Advertising, Marketing and Public Relations Firms

St. Louis' Largest Advertising, Marketing, and PR Firms



Winning Workplace

Best in Customer Service

Best in Web Design

Best Marketing Firm



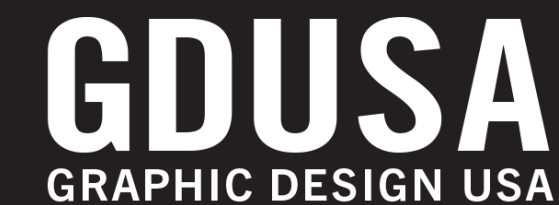
General Websites:
Website Redesign



Website Design



Social:
Health, Wellness & Lifestyle



Annual + Corporate Reports

Branding + Identity



Marketing Effectiveness Distinction:
Mitchell Wall Architecture & Design

Marketing Effectiveness Distinction

Digital Distinction:
Branding Content

PARTNERS



Official Google Partner

Timmermann Group has met all of the requirements to be a Google Partner.

Performance

Timmermann Group has maintained an optimization score of at least 70%, indicating they've set up their clients' accounts to perform well.

Spend

Timmermann Group has managed more than \$750,000.00 USD in ad spend in the past 90 days, which shows its ability to help clients consistently identify new growth opportunities and sustain their success on an ongoing basis.

Certifications

Timmermann Group has specified that they have at least three account strategist(s), and at least 50% of them have demonstrated proficiency in Google Ads.



THANK YOU